

Omnichannel Proposal Technology

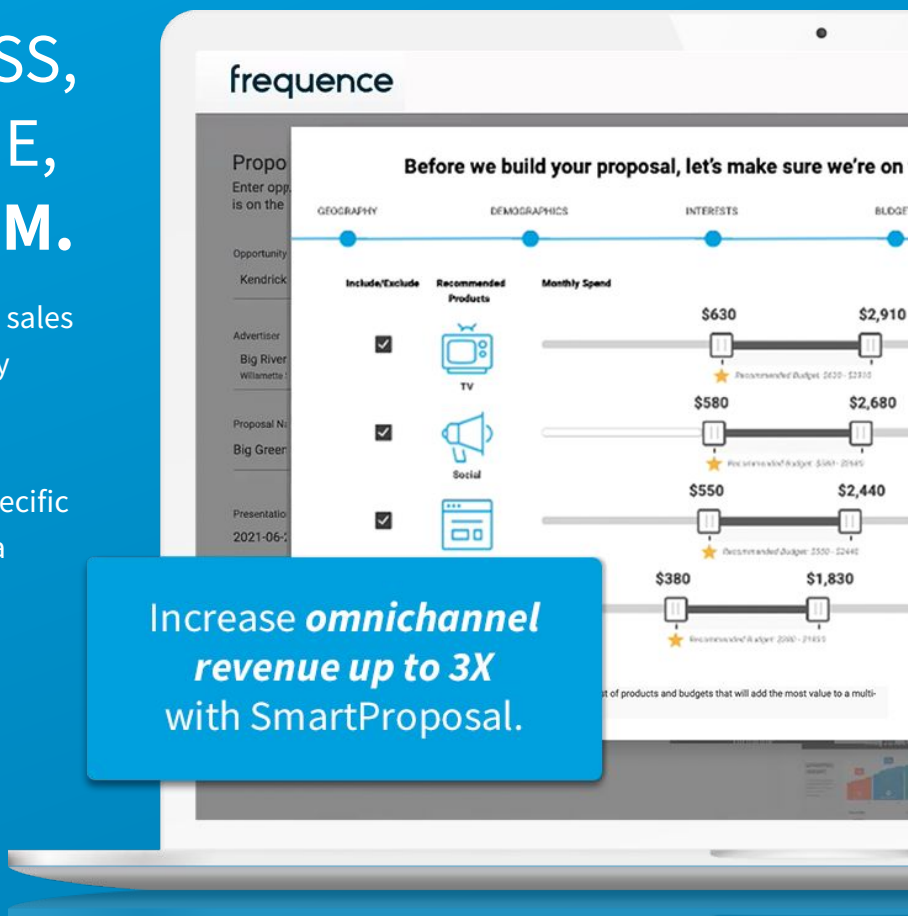
SmartProposal

MORE BUSINESS,
MORE REVENUE,
ONE PLATFORM.

Automate and grow your media sales with SmartProposal powered by Frequency. Instantly build high-performing omnichannel proposals based on industry-specific recommendations and real data from 100K+ campaigns.



Increase *omnichannel* revenue up to 3X with SmartProposal.



Sales Automation & Workflow Software for the Top Media Companies.

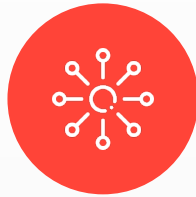
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GROW REVENUE

Close more business with intelligent media proposals based on real-time deal-close and campaign performance data from thousands of local and national media campaigns.



EXPAND MULTI-CHANNEL REACH

Develop smarter, goal-based proposals with sophisticated marketing solutions across all digital channels in one easy-to-use platform.



INCREASE OPERATIONAL EFFICIENCY

SmartProposal integrates millions of data points across campaign execution, fulfillment, and reporting workflows to fully optimize local-market media campaign proposals.

STREAMLINE YOUR MEDIA SALES

- Expand reach with intuitive location targeting powered by AI
- Drive audience engagement using hyper-targeted suggestions
- Configure your advertising budget with interactive planning tools
- Capture more business with strategic products and budget optimization
- Free for Frequency platform users



Ready to convert strategy into sales? Schedule your demo now.

SmartProposal is the only true omnichannel proposal technology designed to help you close more business.