

TRAINING RESOURCES

Learning & Support

The Frequency Client Success team is composed of seasoned ad-tech professionals that work with you every step of the way to achieve your digital goals.

From digital product knowledge to pitch seminars, reporting interpretation, and seller activation programs, our team ensures that you have the support to achieve success

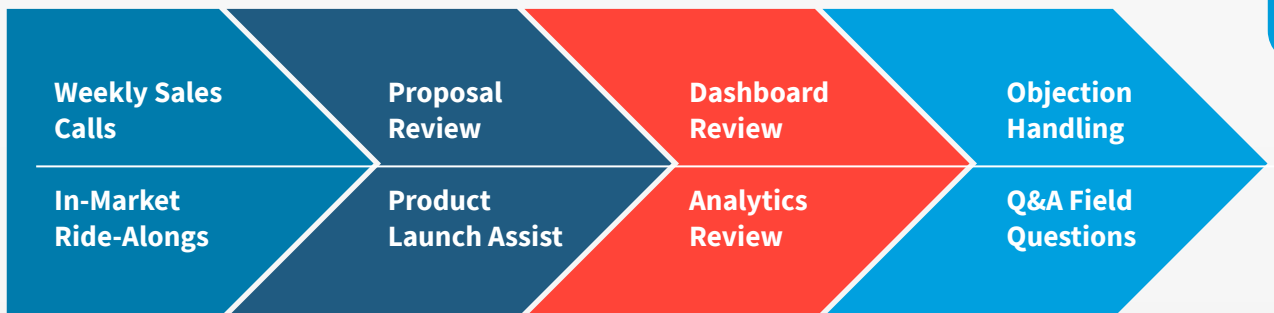
DIGITAL LAUNCH

- Digital Ecosystem Overview
- Tactic Deep Dive
- Platform Overview
- Creative Development
- Reporting Interpretation

PITCH TRAINING

- Sales Mgrn Training Seminar
- Platform and Pitch Mastery
- Market Differentiators
- Competitive Positioning
- Sales Objection Handling

ONGOING SUPPORT



Great technology can only take you so far.

We understand what it takes to activate a salesforce and provide the ultimate in training and support.