

Proposal + Fulfillment + Creative + Reporting

The only platform that does it all.

Media organizations need more than a DSP, you need data-driven technology that speeds up your sales process, integrates your operations, and optimizes your campaigns so you stand out from the competition. Frequency is the only platform that combines everything you need in one place: personalized sales proposals, automatic fulfillment and campaign management, head-turning creative, and insightful reporting.

SALES | Grow revenue

Increase sales and close rates with personalized, data-driven proposals that free up teams to pursue more business.

- Personalized proposals
- Intuitive, predictive AI-driven recommendations
- World-class creative, creative galleries & marketing slide library
- Forecasting & planning tools
- Centralized control of pricing & messaging

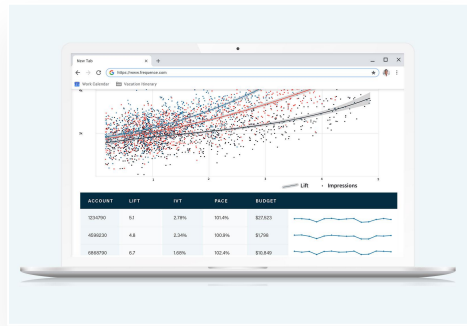


Sales automation & workflow for your favorite media companies

OPS | Streamline delivery

Reduce errors and time spent on launching, managing, and updating campaigns

- Full-service campaign management for audience extension and owned-and-operated media
- Create, deliver, monitor, and edit campaigns in one place
- Track and optimize KPIs
- View campaign history



REPORTING | Personalize analytics

Capture more business and retain more advertisers with easy, scalable reporting

- Customized, permission-based dashboard view
- Shareable, real-time insights & actionable, transparent data
- Creative testing for confident decision-making
- Dedicated client-success team



Ready to elevate your business?

Get in touch to see what we can build together.